

BUSINESS MANAGEMENT AND ADMINISTRATION DEGREE

Centre (see)	ECTS CREDITS	
	Basic training (FB)	60
	Compulsory (OB)	120
	Optional (OP)	54
	End-of-degree Project (TFG)	6
	Total	240



CLICK ON THE CODE OF EACH SUBJECT TO ACCESS THE COURSE HANDBOOK

FIRST YEAR

Code	Subject	Credits	Type	Semester
16730	SOCIOLOGY OF FIRM	6	FB	1
16731	INTRODUCTION TO BUSINESS LAW	6	FB	1
16733	GENERAL MANAGEMENT	6	FB	1
16741	COMPUTER SCIENCE FOR BUSINESS MANAGEMENT	3	OB	1
20583	LINEAR ALGEBRA	6	FB	1
20584	INTRODUCTION TO ACCOUNTING	3	OB	1
16729	DESCRIPTIVE STATISTICS	6	FB	2
16743	COMMERCIAL LAW	6	FB	2
20585	MICROECONOMICS: RATIONALITY, ENVIRONMENT AND DECISION	6	FB	2
20586	MATHEMATICAL ANALYSIS	6	FB	2
20587	FINANCIAL ACCOUNTING I	6	FB	2

SECOND YEAR IMPLANTATION: YEAR 2026-2027

Code	Subject	Credits	Type	Semester
16740	THEORETICAL STATISTICS	6	OB	1
20588	ECONOMICS OF COMPETITION AND MARKETS	3	OB	1
20589	FUNDAMENTALS OF MARKETING	3	OB	1
20590	GLOBAL HISTORY OF CAPITALISM: INDUSTRIALIZATION AND BUSINESS	6	FB	1
20591	INTRODUCTION TO MACROECONOMICS	6	OB	1
20592	FINANCIAL ACCOUNTING II	6	OB	1
16744	MARKETING: MARKET AND DEMAND	6	OB	2
16745	FIRMS ORGANIZATION	6	OB	2

Code	Subject	Credits	Type	Semester
16752	FINANCIAL STATEMENT ANALYSIS	6	OB	2
20593	MACROECONOMICS	6	OB	2
20594	FUNDAMENTALS OF FINANCE	3	OB	2
20595	INSTRUMENTS FOR THE ANALYSIS OF THE ECONOMIC ENVIRONMENT	3	OB	2

THIRD YEAR IMPLANTATION: YEAR 2027-2028

Code	Subject	Credits	Type	Semester
16748	COST ACCOUNTING	6	OB	1
20596	FINANCIAL MANAGEMENT	6	OB	1
20597	SPANISH ECONOMY AND INTERNATIONAL SYSTEM	6	OB	1
20598	FUNDAMENTALS OF ECONOMETRICS	6	OB	1
20599	MARKETING MANAGEMENT	6	OB	1
16753	STRATEGIC MANAGEMENT	9	OB	2
16755	FINANCIAL MARKETS	6	OB	2
20600	ADVANCED ECONOMETRICS	6	OB	2
20601	BUSINESS TAXATION IN SPAIN: MANAGEMENT AND ECONOMIC INCIDENCE	9	OB	2

FOURTH YEAR IMPLANTATION: YEAR 2028-2029

Code	Subject	Credits	Type	Semester
	OPTIONAL SUBJECTS	54	OP	1 or 2
16756	END-OF-DEGREE PROJECT	6	TFG	2

OPTIONAL SUBJECTS

ROUTE: FINANCE

Code	Subject	Credits	Type	Semester
16771	ECONOMICS AND FINANCIAL ENTERPRISES MANAGEMENT (*)	6	OP	1
16772	STOCK AND CAPITAL MARKETS (*)	6	OP	1
16773	INSURANCE AND RISKS MANAGEMENT (*)	6	OP	1
16774	ENTERPRISE FINANCIAL VALUATION (*)	6	OP	1
19490	FINANCE AND TECHNOLOGY (*)	6	OP	1
16758	INTERNATIONAL FINANCE	6	OP	1 and 2
19506	CORPORATE SOCIAL RESPONSIBILITY	6	OP	2
19508	POLITICAL ECONOMY OF THE EUROPEAN UNION	6	OP	2
20602	NATIONAL AND INTERNATIONAL TAXATION OF BUSINESS GROUPS	6	OP	2

To obtain the mention in Finance, it is mandatory to take the subjects marked with (*) and at least 18 ECTS of the remaining subjects.

ROUTE: ACCOUNTING AND AUDIT

Code	Subject	Credits	Type	Semester
16768	ACCOUNTING INFORMATION SYSTEM (*)	6	OP	1
16775	CONSOLIDATED FINANCIAL STATEMENT (*)	6	OP	1
16776	ACCOUNTING AUDIT (*)	6	OP	1
16777	BUDGETARY CONTROL AND PLANNING (*)	6	OP	1
19492	INTERNATIONAL ACCOUNTING STANDARDS (*)	6	OP	1
16758	INTERNATIONAL FINANCE	6	OP	1 and 2
19506	CORPORATE SOCIAL RESPONSIBILITY	6	OP	2
20602	NATIONAL AND INTERNATIONAL TAXATION OF BUSINESS GROUPS	6	OP	2
20607	ANALYSIS OF THE SOURCES OF ECONOMIC AND BUSINESS INFORMATION	6	OP	2

To obtain the mention in Accounting and auditing, it is mandatory to take the subjects marked with (*) and at least 18 ECTS of the remaining subjects.

ROUTE: MANAGEMENT AND BUSINESS STRATEGY

Code	Subject	Credits	Type	Semester
16764	INNOVATION MANAGEMENT (*)	6	OP	1
16769	ENTREPRENEURSHIP AND BUSINESS START-UP (*)	6	OP	1
16780	HUMAN RESOURCE MANAGEMENT (*)	6	OP	1
19494	SERVICE OPERATIONS MANAGEMENT (*)	6	OP	1
19495	MANAGEMENT INFORMATION SYSTEMS AND TECHNOLOGIES (*)	6	OP	1
16757	INTERNATIONAL MANAGEMENT	6	OP	1 and 2
16717	BASICS AND TECHNIQUES OF OPERATING RESEARCH	6	OP	2
16783	SOCIOLOGY OF ORGANIZATIONS	6	OP	2
19506	CORPORATE SOCIAL RESPONSIBILITY	6	OP	2

To obtain the mention in Business Management and Strategy, it is mandatory to take the subjects marked with (*) and at least 18 ECTS of the remaining subjects.

ROUTE: MARKETING

Code	Subject	Credits	Type	Semester
16784	CONSUMER BEHAVIOUR (*)	6	OP	1
16786	COMMERCIAL COMMUNICATION (*)	6	OP	1
16787	MARKETING RESEARCH (*)	6	OP	1
19497	DIGITAL MARKETING (*)	6	OP	1
20616	OMNICHANNEL DISTRIBUTION (*)	6	OP	1
16703	SAMPLING TECHNIQUES AND SURVEY DESIGN	6	OP	2
16765	BRANDING AND NEW PRODUCT DEVELOPMENT	6	OP	2
16788	SOCIOLOGY OF CONSUMPTION	6	OP	2
20617	BEHAVIORAL ECONOMICS	6	OP	2

To obtain the mention in Marketing, it is mandatory to take the subjects marked with (*) and at least 18 ECTS of the remaining subjects.

ROUTE: DATA ANALYST

Code	Subject	Credits	Type	Semester
16789	BUSINESS SIMULATION MODELS (*)	6	OP	1
20622	FORECASTING METHODS (*)	6	OP	1
20623	PREDICTIVE DATA MINING (*)	6	OP	1
20624	MULTIVARIATE ANALYSIS (*)	6	OP	1
20625	MICROECONOMETRICS (*)	6	OP	1
16703	SAMPLING TECHNIQUES AND SURVEY DESIGN	6	OP	2
16717	BASICS AND TECHNIQUES OF OPERATING RESEARCH	6	OP	2
19507	CHART TECHNIQUES FOR QUALITY CONTROL	6	OP	2
19547	NON-PARAMETRIC STATISTICAL METHODS	6	OP	2
20607	ANALYSIS OF THE SOURCES OF ECONOMIC AND BUSINESS INFORMATION	6	OP	2

To obtain the mention in Data Analyst, it is mandatory to take the subjects marked with (*) and at least 18 ECTS of the remaining subjects.

ROUTE: SOCIOLOGICAL RESEARCH

Code	Subject	Credits	Type	Semester
16762	INTERNATIONAL ECONOMICS	6	OP	1
16780	HUMAN RESOURCE MANAGEMENT	6	OP	1
16787	MARKETING RESEARCH	6	OP	1
20624	MULTIVARIATE ANALYSIS	6	OP	1
16721	ECONOMIC SOCIOLOGY (*)	6	OP	2
16722	SOCIOLOGY OF POPULATION (*)	6	OP	2
16783	SOCIOLOGY OF ORGANIZATIONS (*)	6	OP	2
16784	CONSUMER BEHAVIOUR	6	OP	2
16788	SOCIOLOGY OF CONSUMPTION (*)	6	OP	2
20630	SOCIOLOGY OF THE DIGITAL SOCIETY (*)	6	OP	2

To obtain the mention in Sociological research, it is mandatory to take the subjects marked with (*) and at least 18 ECTS of the remaining subjects.

ROUTE: TRAINING AND PROFESSIONAL SKILL

Code	Subject	Credits	Type	Semester
20635	EXTERNAL ACADEMIC INTERNSHIPS: MENTION IN INTERNSHIPS AND PROFESSIONAL SKILLS (*)	24	OP	1
16772	STOCK AND CAPITAL MARKETS (*)	6	OP	2
16776	ACCOUNTING AUDIT (*)	6	OP	2
16780	HUMAN RESOURCE MANAGEMENT (*)	6	OP	2
16789	BUSINESS SIMULATION MODELS (*)	6	OP	2
20616	OMNICHANNEL DISTRIBUTION (*)	6	OP	2

(*) Compulsory subject to obtain the mention

ENGLISH COMMON SUBJECTS

Code	Subject	Credits	Type	Semester
16759	INTERNATIONAL MARKETING	6	OP	1

Code	Subject	Credits	Type	Semester
16760	INTERNATIONAL ACCOUNTING	6	OP	1
16761	INTERNATIONAL TAXATION	6	OP	1
16763	FOREIGN TRADE TECHNIQUES	6	OP	1

SPANISH COMMON SUBJECTS

Code	Subject	Credits	Type	Semester
16695	LABOUR ECONOMICS	6	OP	2
16793	BUSINESS HISTORY	6	OP	2
19548	HISTORY OF ECONOMIC THINKING	6	OP	2
20636	EXTERNAL ACADEMIC PRACTICES WITHOUT MENTION	6	OP	Annual
20637	EXTERNAL ACADEMIC PRACTICES	12	OP	Annual
20638	EXTERNAL ACADEMIC PRACTICES	18	OP	Annual
20639	EXTERNAL ACADEMIC PRACTICES	24	OP	Annual

CENTRE

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