

Benjamín Martínez



Location

Madrid (Spain)

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Professional Situation

Business Intelligence Unit Director and head of the Public Innovation Area at Clarke, Modet & Cº, Intellectual Property Consulting Company.

Associated professor at Universidad Autónoma de Madrid: Department of Economic Analysis: Economic Theory & Economic History.

Education

Research Competence in “New world Economy” Doctorate Program
Doctoral Thesis (in course) Economic Intellectual Property Integration

Master in Service Economics: - Autonoma University of Madrid (1999-2000)

Bachelor of Laws - Autonoma University of Madrid (1994-1999)

Bachelor in Business Administration - Autonoma University of Madrid (1993-1998)

Professional Experience

2003 – onwards: Autonoma University of Madrid

Associated professor at Autonoma University of Madrid: Department of Economic Analysis: Economic Theory & Economic History (micro and macroeconomic Theory in the Economy faculty).

2000 – onwards: Clarke, Modet & Cº

2012-onwards: Business Intelligence Unit Director and Head of the Public Innovation Area.

2006-2012: Head of the Business Intelligence Unit.

2000-2006: Marketing Department and International Affairs Department.

1996 – 1999

1999: Internship at Superior Administrative Tribunal of Madrid

1996-1998: DICYP Engineering Firm (Economic - Administrative Department)

Research of Interest

Intellectual Property, Intellectual property law, and Intellectual property (Economics)

Other teaching experience

2009 – onwards: Professor at Molecular Biology Center Severo Ochoa (CSIC Superior Council of Scientific Research) Biotechnology Master (Economic and Law Area).

2012 – onwards: Member of the Technology Transfer Advisory Board (Technical University of Madrid, UPM)

2013 - onwards: Professor at the European University (Intellectual Property Law)

Publications (Selection of articles)

June 2014 “Inventing the wheel, patenting perpetual motion II: the art of wasting money” (English)

March 2014 “The Spanish language on the battlefield of technology” (English) Clarke, Modet & C^o

November 2013 "Intellectual property balance of payments coverage, Spanish slow down" (Spanish) Empresa Exterior

2013 July “The Unitary, European, Patent Dream” (ICEX) Spanish Trade Agency (Spanish)

2013 July “Royalty and license fees payments & receipts (Spanish, balance of payments 2012)” El Economista

Conferences

2014 March “Intellectual property at H2020 programs” Technical University of Madrid

2013 May “The Unitary Patent and unified Patent court” Technical University of Madrid