

International Scientific Economic Forum

«NEW ECONOMICS - 2019»

**November 14-15, 2019, Ukraine
54/1 Prospekt Peremohy, Kyiv,
Kyiv National Economic University named after Vadym Hetman**

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PURPOSE OF THE FORUM

Promoting the globalization of economic science and education, the development of international scientific projects in economics, the exchange of experience and knowledge on advanced economic research.

ORGANIZERS

**Association for Promotion of Education and Science Globalization
SPACETIME**

All-Ukrainian Union of Scientists-Economists

Kyiv National Economic University named after Vadym Hetman (Ukraine)

Ukrainian National Committee of the International Chamber of Commerce

Academy of Economic Science of Ukraine

**Ptoukha Institute for Demography and Social Studies of the National
Academy of Sciences of Ukraine**

Institute of Industrial Economics, National Academy of Sciences of Ukraine

**Donetsk National University of Economics and Trade named after Mykhailo
Tugan-Baranovsky (Ukraine)**

Classical Private University (Ukraine)

V.I. Vernadsky Taurida National University (Ukraine)

Ukrainian Marketing Association

Expert Intersectoral Association of Ukraine

Yaroslav Mudryi National Law University (Ukraine)

National Academy of Management (Ukraine)

Donetsk State University of Management (Ukraine)

Dnipro University of Technology (Ukraine)

Donbass National Academy of Civil Engineering and Architecture (Ukraine)

Higher Business School of National Louis University (Poland)

Business School of the Prague University of Economics (Czech Republic)

Science and Education Center «Science Study Service» (Ukraine)

Charitable Foundation «Omriyana Ukrayina»

Program Committee Co-Chairs:

Ella Libanova, Doctor of Economics, Professor, Academician of the National Academy of Sciences of Ukraine, Director of the Ptoukha Institute for Demography and Social Studies of the National,

Dmytro Lukianenko, Doctor of Economics, Professor, Rector of Kyiv National Economic University named after Vadym Hetman (Ukraine),

Oleksandr Kendiukhov, Doctor of Economics, Professor, President of Association for Promotion of Education and Science Globalization, Head of the All-Ukrainian Union of Scientists-Economists, Vice-President of the Academy of Economic Sciences of Ukraine.

THEMATIC ARCHITECTURE OF THE FORUM

Academic Platform № 1 “Economy of the Future: Global Trends”

Top highlights:

1. Forecast of development of the world economy 2020-2040.
2. Industry 4.0. Convergence of exponential technologies of the future: nano-, bio-, information and social technologies.
3. Digitization 2.0: Big Data, Artificial Intelligence, “The Internet of Everything”.
4. The newest financial system: behavioral finance, anti-fragility, complex derivatives, modern investment strategies.

Academic Platform № 2 “Challenges to the New Economy”

Top highlights:

1. “The economy of superstars” and rising inequality.
2. The effects of global warming.
3. The fragility of the world financial system.
4. Silver tsunami.
5. Cost-effectiveness or equity?

Academic Platform № 3 “Sustainable Development Conditions”

Top highlights:

1. Green energy and energy efficiency
2. Optimization of consumption.
3. Clean production.
4. Combating global warming, the economic consequences of global warming

Academic Platform №4 “Ukraine in a Globalized World”

Top highlights:

1. Investment priorities of Ukraine in the context of global economic trends.
2. Agrarian, industrial or intellectual economy?
3. Investment climate and methods of attracting investment.
4. Regulation or liberalization?
5. Equality or justice?

Academic Platform № 5 “Enterprise: Marketing and Management in Search of Efficiency”

Top highlights:

1. Management in a time of volatility and exponential changes.
2. Marketing: neurotechnology and bigdata on the road to the consumer.
3. Market research in the context of digitization: new opportunities.
4. Foreign Economic Activity: Challenges of Globalization.
5. Corporate culture, leadership and motivation.
6. Corporate finance, enterprise economic security and crisis management.

Academic Platform № 6 “Economic Theory: Paradigm Evolution and Revolutionary Hypotheses”

Top highlights:

1. Macroeconomics: recursive theories and the impact of behavioral research.
2. Institutional analysis of the economy: results of the latest research.
3. The growing complexity of economic crises.
4. Behavioral Economics and Neuroeconomics: Important Findings and Advanced Hypotheses.
5. Consumer society and its implications for future generations.
6. Intellectual capital: the impact on economic growth and the problem of measurement.

FORUM PROGRAM

November 14.

- 9.00-10.00 Registration of participants of the forum.
- 10.00-10.30 Forum Opening.
- 10.30-12.00 General Session (Part I)
- 12.00-13.00 Break. Coffee break.
- 13.00-15.00 General Session (Part II)
- 15.00-15.30 Break. Coffee break.
- 15.30-17.30 Work of the academic platforms № 1 and № 2.
- 19.00-21.00 Solemn dinner

November 15.

- 10.00-12.00 Work of the academic platforms №3 and №4.
- 12.00-13.00 Break. Coffee break.
- 13.00-14.00 Work of the academic platforms №5 and №6.
- 15.00-15.30 Break. Coffee break.
- 15.30-17.00 Final round table. Closing the forum

CONDITIONS OF PARTICIPATION

For foreign partners participation in the forum is free of charge.

The electronic collection of materials of the International Scientific Economic Forum «NEW ECONOMICS - 2019» will be sent to the libraries of specialized universities and scientific institutions and placed on the sites of the organizers of the Forum.

REQUIREMENTS FOR THE SUBMISSION OF ABSTRACTS IN THE FORUM MATERIALS

Number of authors: no more than three.

Language of articles: Ukrainian, English. Up to 5 A4 pages. Page options: all margins are 2 cm, page orientation is portrait. The line spacing is single. Paragraph indentation is 1.25 cm. Times New Roman font, 14 pt. All sources must be designed according to the international bibliographic standard APA-2010 and given in the text in square brackets. Keywords in English.

Text structure:

- 1 - first name, last name (bold, left, 14 pt);
- 2 - information about the author (full title, academic degree is shortened, position, place of work / study, city, country) (normal font, left, 14 pt, without selection);
- 3 - free line;
- 4 - the title of the report (capital letters, bold, center, 14 pt);
- 5 - free line;
- 6 - keywords: abstract language (12 pt);
- 7 - keywords: English translation (12 pt);
- 8 - free line;
- 9 - text;
- 10 - free line;
- 11 - the name "References" (bold, wide, 14 pt),
- 12 - free line;
- 13 - list of sources used (normal font, width, 14 pt).

SAMPLE FORMATION OF ABSTRACTS

Svyatoslav Tereshchenko,

*Professor, D.Sc. (Econ.), Professor of the Economic Theory Department
of Southern National University, Kherson, Ukraine*

NATURE OF THE WORLD ECONOMIC CRISIS

Keywords: *global economy, economic crisis, fiscal policy, exchange rate, banking system.*

The theoretical foundations of the analysis of the nature of the world economic crises [1] allow us to conclude

References

1.

ADDITIONAL OPPORTUNITIES PARTICIPATION IN WRITING COLLECTIVE MONOGRAPHS

According to the results of the Forum, four collective monographs (one English language and three Ukrainian) are planned to be published.

The monographs are expected to be published in hardcover within three months of the end of the forum. The section in the monograph should be consistent with the topic of the monograph and the corresponding section. The volume of materials in a monograph - not less than 10 pages. Number of authors - one.

The authors of the monograph will receive one hard copy.

Monographs will be sent to the authors at the expense of the recipient.

The materials in the monograph should be sent to the e-mail addresses of the deputy editor-in-chief (see below). Consultations on writing monographs are held by deputy editors-in-chief.

THEMATICS OF MONOGRAPH (in English)

Monograph “**Digital Economy: Global Trends and a Vision for the Future**”.

Chapter 1. Economy of the future: the digital vector.

Chapter 2. Future technologies and their convergence.

Chapter 3. Digital state.

Chapter 4. Digital financial system.

Chapter 5. Digital education.

Deputy editor-in-chief of the monograph: Doctor of Economics Kateryna Yahelska. E-mail: progressivepoint@ukr.net

INFORMATION OF THE PARTICIPANT OF MONOGRAPHY

Title of the monograph	
Title of the chapter	
Title of your unit, number of pages	
Full Name	
Scientific degree, academic title	
Work place	
Work position	
Mobile phone	
E-mail	

REQUIREMENTS FOR SUBMITTING A MONOGRAPHY

Number of authors: one.

Language: English. Volume - from 10 A4 pages. Page options: all margins are 2 cm, page orientation is portrait. The line spacing is single. Paragraph indentation is 1.25 cm. Times New Roman font, 14 pt. All sources must be designed according to the international bibliographic standard APA-2010 and given in the text in square brackets. Ukrainian and Russian and other lang. sources except English should be translated as accurately as possible into English. At the end of such sources, parentheses should be marked (in Ukr.) or (in Rus.) and the like.

Keywords in English.

The graphic material should be done in programs for further editing: tables - in the editor Microsoft Word; charts - in Microsoft Excel editor; drawings - in the form of organizational charts using the drawing panel Microsoft Word editor; formulas - in the formula editor.

Text structure:

1 - information about the author (name, academic degree is shortened, academic title is completely, for example Dr., Professor; PhD, Assistant professor) normal font, left, 14 pt, without selection); name and surname of the author (bold, left, 14 pt);

2 - free line;

3 - the name of the unit (plain letters, bold, center, 14 pt);

4 - free line;

5 - free line;

7 - text;

- 8 - free line;
- 9 - list of references (bold, width, 14 pt).

SAMPLE OF SUBMITTING IN THE ENGLISH MONOGRAPHY

Dr., Professor **Sergey Terekivsksy**

The Nature of World Economic Crises

The theoretical basis of the analysis of the nature of world economic crises [1] makes it possible to conclude

References

1. Author, A. (Year of Publication). *Title of work*. Publisher City, State: Publisher.
2. Author, A. (Year of Publication). *Title of work* [E-Reader Version]. Retrieved from <http://xxxx> or DOI:xxxx
3. Author, A. (Year of Publication). *Title of work*. Retrieved from <http://xxxx> or DOI:xxxx
4. ...

Contacts:

The secretaries of the organizing committee:

Ph.D, Associate Prof. Oksana Bieliakova (partnership and sponsorship issues)

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The e-mail of the organizing committee for consultation economf@gmail.com

DEADLINE OF SUBMISSIONS AND APPLICATIONS

All those who plan to participate in the forum must register electronically and submit their abstracts to the organizing committee by October 20, 2019!

REGISTRATION TO THE FORUM FOR LINKS:

https://docs.google.com/forms/d/e/1FAIpQLSdWVjUlyWL2no9hS3mmksdfNMG9frkp5dplEFRC_741xXtJ3A/viewform