

International Business Forum
«**SMARTINVEST - 2019:**
the convergence of science and business»

November 12, 2019

Kyiv, p. Volodymyrska 55, Large Conference Hall of the National Academy
of Sciences of Ukraine

Organizers

Ukraine International Chamber of Commerce of the World Business
Association for the Promotion of Education and Science Globalization
SPACETIME
Academy of Economic Science of Ukraine
Bionity Company

Program

9.00 - 10.00 Registration of the forum participants.
10.00 - 10.30 Opening of the forum.
10.30 - 12.00 **Strategic Vision Panel**. Investment in innovation: priorities,
benefits, mechanisms.
12.00 - 12.30 Break
12.30 - 13.30 Award ceremony of the winners of the All-Ukrainian Student
Innovation Ideas Competition “Blue Ocean Strategy”.
13.30 - 14.30 **Best practices panel**. Practice of effective integration of
science and business.
14.30 - 15:00 Break
15.00 - 17.00 **New opportunities panel**. Presentation of highly profitable
innovative projects and startups.
17.00 Summing up. Closing of the forum.

Terms of participation

Participation in the forum is free.
Pre-registration is required!
Deadline for registration is November 1, 2019.
All registered forum participants who actually participate in the event will
receive appropriate certificates.

REGISTRATION BY THE LINK:

https://docs.google.com/forms/d/e/1FAIpQLSc3uRuRQtOik_Nw3dUmKQ9qv1McXpl4u782OYvdwKbedJdjw/viewform

Presentation requirements for innovative project presentations (New Opportunities Panel)

The innovative project is presented as a PDF presentation with the following structure:

- Sheet 1. Title (project name, author, contact).
- Sheet 2. The main innovative idea of the project.
- Sheet 3. The problem that this innovation is addressing.
- Sheet 4. Customers (general description).
- Sheet 5. Competitors (general characteristic).
- Sheet 6. Market analysis (volume, dynamics, trends).
- Sheet 7. Financial evaluation of market prospects of the innovation.
- Sheet 8. Budget of the initial implementation.
- Sheet 9. Expected financial results.

Contacts:

ICC Ukraine Vice President for Science and Business Integration

Alexander Kendiukhov

Head of Regional Policy Department Angelina Kovtun

Organizing committee electronic address and phone numbers for consultations;

orgdep@iccua.org

+ 38 063 513 36 45

+38 044 270 54 51